



## PARTICIPANTS 2026

COMPANY_NAME	JOB_TITLE	Country
MCC Label	Global Key Account Manager, Security and Smart Packaging Director	USA
Fluid Xchange Solutions, LLC	Founder and Inventor	USA
Muller	Head of Group Research & Development Packaging Innovation	United Kingdom
Albert Heijn	Manager Data Quality and Governance	Netherlands
AIPIA	Advisory Board	Netherlands
Royal Joh. Enschede	Digital innovation manager	Netherlands
AB InBev	Global Draught and Pack Innovation	Belgium
Storeboom	CCO, Group Commercial Director	Netherlands
AB InBev	Global Pack Innovation	Belgium
Searious Business	Founding Director	Netherlands
Albert Heijn	Director Design & Visuele Identiteit	Portugal
Toppan	General Manager, Global Business Development - Security Products	Japan
Vivera (The Vegetarian Butcher)	Global Packaging Manager	Netherlands
Cranswick	Head of Research & Development	United Kingdom

Asteria	Operational Excellence Manager & Digital Expert	Belgium
Jumbo	Packaging Technologist	Netherlands
GS1	Chief Business Development & Customer Relations	Netherlands
Action	Sustainable Packaging Category Lead	Netherlands
AIPIA	Advisory Board	Netherlands
Brady	Benelux channel manager	Belgium
Markem Imaje	Business Development Manager	Switzerland
ETI	Business Development Manager, Europe	Canada
SC Projects	Business Manager	Belgium
GS1	Programme Lead- Next Generation of Barcodes	United Kingdom
Collimetrix B.V	CEO	Netherlands
JentonDimaco	CEO	United Kingdom
Luchrome	CEO	France
Selinko	CEO	Netherlands
Across Consult	CEO & Owner	Netherlands
Xordex Ventures	Chief Executive Officer/Co-founder	Poland
Narravero	Chief Revenue Officer	Germany
Retail Success	Co-Founder	USA
AWA Alexander Watson Associates	Conference Coordinator	Netherlands
BHS Corrugated Maschinen- und Anlagenbau	Consultant	Germany
Berenschot	Consultant Funding & Innovation	Netherlands
AWA Alexander Watson Associates	Consultant, Market Intelligence and BI	Netherlands
Collimetrix B.V	COO	Netherlands
Scantrust	CPO	Netherlands

Xordex Ventures Sp.z o.o.	CTO	Poland
Vandagraf	Director	United Kingdom
Domino	Director - Global Sector Development	United Kingdom
Identiv	Director of Global Marketing	Netherlands
Tive	EMEA Sales Development	Germany
Puratos	Experience Studio & Packaging Leader	Belgium
Avery Dennison	Manager Innovation Strategy	Netherlands
PACKZ	Founding Partner	Netherlands
AB InBev	Global Packaging Innovation Manager	Belgium
Markem Imaje	Global Application Sales Manager Software	Switzerland
Domino	Global Marketing Manager -2D code	United Kingdom
PACKZ	Founding Partner	Netherlands
Solstice	Global Sales Leader - Authentication Technologies	Netherlands
Avery Dennison	Global Strategy and M&A Manager	Netherlands
Provenant	Head of Advisory Board	Netherlands
Ahlstrom	Head of Product Development, Smart Packaging	US
Securikett Ulrich & Horn GmbH	Head of Software Development & Project Management Traceability	Germany
Solstice	Lead Account Manager - Authentication Technologies	Netherlands
AWA Alexander Watson Associates	Manager AWACE	Netherlands
Toppan	Manager, Global Business Development, DX Design Division	Japan
Esko	Marketing Director Industry Relations and Strategy	Belgium
AWA Alexander Watson Associates	Manager Finance & Operations	Netherlands
AlmaScience	Marketing Manager	Portugal
Rigao China	Marketing Manager	China

AWA Alexander Watson Associates	Market Intelligence and Business Insights (BI) analyst	Netherlands
Pakmaya	Packing Specialist	Turkey
Adrian Tippetts PR	PR Consultant	Netherlands
AWA Alexander Watson Associates	President & CEO	Netherlands
Avery Dennison	Marketing Manager - Variable Data Label Solutions	Netherlands
Lasso Loop Recycling LLC	President and Founder	USA
AIPIA China	Prime CEO & Chief Representative	China
Avery Dennison	Product Manager	Netherlands
Identiv GMBH	Product Manager	Netherlands
BHS Corrugated Maschinen- und Anlagenbau	Product Manager Digital Workflows	Germany
AWA Alexander Watson Associates	Market Intelligence Intern	Netherlands
SmurfitWestrock	Program Director Supply Chain Innovations	Netherlands
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Nobody's Child	Sustainability Lead	United Kingdom
GS1	Regulatory Implementation Manager	Belgium
AWA Alexander Watson Associates	Marketing & Communications Intern	Netherlands
Tive	Sales Manager EMEA	Germany
Avery Dennison	Senior Global Manager - Connected Packaging	United Kingdom
Berenschot	Senior Managing Consultant	Netherlands
Muller	Senior Print Management	United Kingdom
AlmaScience	Senior Researcher	Portugal
Avery Dennison	senior sustainability manager	Netherlands
Watermill Press Ltd	Strategic Partnerships Director	United Kingdom
Albert Heijn	Sustainability Consultant	Netherlands

EmMicroelectronic	RFID Business Unit Leader	Switzerland
Fabacus	SVP Sustainability and Compliance Services	United Kingdom
MCC Label	SVP, Corporate Development	USA
MCC Label	SVP, Smart Packaging Solutions	USA
AWA Alexander Watson Associates	Team Lead Market Intelligence and Business Insights	Netherlands
TOPPAN Inc.	Team Leader, IoT Department	Japan
FINAT	Technical Advisor	Netherlands
EmMicroelectronic	RFID/NFC Business Dev	Switzerland
Impinj	Vice President Sales EPIC EMEA	France
Identiv	Vice President Strategic Accounts EMEA	Netherlands
Digimarc	VP Innovation	Switzerland
Dracula Technologies	VP Sales	France
HP Inc.	Workflow and Automation Consultant	Germany

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