

Let us help you: Marketing Opportunities in 2019



AIPIA Summit Jersey City, June 3-4

The Summit will cover the very latest developments in A&IP as well as how these technologies can and are being implemented in the FMCFG marketplace across Food & Beverage, Pharmaceuticals, Personal Care & Cosmetics, Electronics, Luxury Goods, Apparel and a host of other products.

Marketing opportunities:

- GOLD PRESENTING LEVEL

•Keynote Presentation •8x16 booth; premium positioning & visibility, •4 full registration, and more... Investment: \$ 17,500

- SILVER LEVEL

•30 Minute Presentation •8x8 booth •2 full registrations and more...

Investment: \$ 9,000

- SUPPORTING LEVEL

• 8x8 booth • 1 full registration • Full sponsor exposure benefits package Investment: \$ 6,000

Details: <u>www.bxpmagazine.com/aipia-</u> <u>summit-sponsor</u> Contact: GERRI BROWNSTEIN Publisher, BXP Phone: +1. 973.747.9341 <u>gerri.brownstein@stmediagroup.com</u>



AIPIA Summit Shanghai, July 18-19

The number of opportunities in China for Active & Intelligent Packaging companies grew tremendously in 2018 and is set to grow even faster this year. To take full advantage of this situation the organization has announced a full scale Summit on all aspects of A&IP relevant to the Chinese market.

Marketing opportunities:

- PLATINUM PROGRAM

Keynote Presentation •4X2 booth; premium positioning & visibility, •4 full registration, and more...
Investment: \$ 10,000
- GOLD PROGRAM
•30 Minute Presentation •2X2 booth •3 full registrations and more...

Investment: \$ 7,200

- SILVER PROGRAM

• 2X2 booth • 2 full registrations • Sponsor exposure benefits package Investment: \$ 5,000

Details:<u>www.aipia.info/upload/bestanden/ai</u> <u>pia-asia-summit-booking-form-en.pdf</u> Contact: Mr. Wu Chao-Wu AIPIA China Phone: +86 21 6504 1828 wu@primeshanghai.cn

PACKAGING

Vorld Congress Amsterdam, Nov 18-19

During the World Congress, it is emphasized that the AIPIA message has changed emphatically. No longer are we talking about 'How it Works', it is now all about 'What it can do for the Brand Owners'. Many case studies proved beyond doubt that the adoption of these technologies is growing exponentially.

Marketing opportunities:

- WIN-THE-MATCH BOOTH

•4X2 booth; premium positioning & visibility •Key Note presentation •4 full registrations •Matchmaking Service Investment: € 14.750
• MARATHON DEMONSTRATION BOOTH
• 30 Minute Presentation •4X2 booth •4 full registrations and more. Free ticket Investment: € 7.950
• SPRINT DEMONSTRATION BOOTH
• 2X2 booth • 2 full registrations • Free Brand Invitation Investment: € 5,250

Details: follow soon at <u>www.aipia.info</u> Contact: Mr. Eef de Ferrante, Managing Director AIPIA Phone: + 31 (0)30 420 0235 <u>eef@aipia.info</u>



A&IP Special Magazine, May 2019

BXP, in conjunction with AIPIA, are offering a special edition issue, which will be the industry's leading guide for the latest trends and solutions focused around Active & Intelligent Packaging. Beautifully designed, this edition will be an excellent resource for packaging and branding professionals to reference year-round.

Marketing opportunity:

- THOUGHT LEADERSHIP PROFILE

Advertising package for bestin-class supply chain partners and service providers who are looking to reach more than 29,000 subscribers in the packaging and branding industry. The package includes a two-page spread, one side is your full-page ad and the other is a company Q&A written by BXP. Participating advertisers also receive a banner ad in the special AIPIA Tool Box Collaboration Resource eShowcase. Investment: \$6,995

Details:<u>www.aipia.info/upload/bestanden/ai</u> <u>piabxp-special-edition-1545229791.pdf</u> Contact: GERRI BROWNSTEIN Publisher, BXP Phone: +1.973.747.9341 gerri.brownstein@stmediagroup.com