



Brands participating at the Smart Packaging
World Congress 2025



WHO WILL YOU MEET AT AIPIA / AWA SMART PACKAGING WORLD CONGRESS 2025

PROVISIONAL LIST JUNE 5

Yakult Europe B.V.	Manager Digital Strategy & Solutions
Markem Imaje	Business Development Manager
Ogilvy & Mather	former Executive Creative Director
Japan Tobacco International (JTI)	Emerging Technology Manager
McLays	Director
Avery Dennison	Director, Sustainability & Strategy
Carlsberg breweries a/s	Senior Packaging Development Manager
Bosch Switzerland	EMP-Digital Services Lead
GS1	Business Development manager
Albert Heijn / Ahold Retail	Director Design and Visual Identity
NFC Forum	Executive Director
SCHÄFER Werke GmbH	Business Unit Sales Director Container
Circelec	CEO
Barilla	Consumer Driven Packaging Innovation
CLCircular	CEO
Avery Dennison	Global Innovation Lead
McCormick	Global Packaging Innovation Director



ABInBev	Global Packaging Innovation Manager
Collimetrix bv	CEO
Identiv	CEO
Kellanova	European Senior Digital Manager Pringles
SynoptiCons	CEO
Tag-N-Trac	CEO Co-founder
Kramp	Global brand and design manager
JTC 24	CEO, Narravero & Vice Chair Holder
The Coca-Cola Company	Senior Packaging & Sustainability Innovator
Brady	Channel Manager BENELUX
Kellanova	Senior Business Relationship / Commercial
Avery Dennison	Senior Global Manager - Connected Packaging
Ambai AI	Chief Executive Officer
Japan Tobacco International (JTI)	Emerging Technology Manager
GS1	Chief Product Officer
Inexto SA	Chief Product Officer
McCormick	Global Procurement Packaging Director
Inexto SA	Chief Revenue Officer (CRO)
CLCircular	CMO
Yakult Europe B.V.	Manager product strategy / Instore activation
Scantrust	Co-Founder & CEO
AWA Alexander Watson Associates	Conference Assistant
ETI Converting Equipment	Business Development Manager Europe



AWA Alexander Watson Associates	Conference Coordinator
Berenschot	Consultant
Tapwow	Consultant
Collimetrix	COO
Adi Paz	Digital Services Strategist
Jenton Group	Director
McLays	Director
Identiv	Director Global Marketing
Masitek	Director of Global Accounts
Scantrust SA	Director of Sales and Partnerships EMEA
Japan Tobacco International (JTI)	Emerging Technology Manager
McCormick	Marketing Manager
GS1 UK	Next Generation of Barcodes Program Lead
Netpress E-Learning & Training	Executive Director and Editor
Experience Is Everything (EIEIE)	Founder
Tapwow	Founder/CEO
Packz	Founding Partner
PackZ	Founding Partner
TOPPAN Digital	General employee
Toppan	Global Business Development - Security
SATO	Global Business HQ, Business Management
Checkpoint	Global RFID Product Solutions Manager



Emerald Venture	Investment Manager – AgriFood and Packaging
Igepa Großhandel GmbH	IT-Spezialist
Inexto SA	Key Account Director – Sales & Marketing
SATO Corporation	Labels HQ, General Manager
Oeko Bioplásticos	Leader of Communication and Sustainability
AWA Alexander Watson Associates	Manager AWACE
Berenschot	Manager Ecosystems
Toppan	Manager, Global Business Development
Appetite Creative	Managing Director
Vytal	Managing Director
Inexto SA	Market Business Analyst
AWA Alexander Watson Associates	Market Intelligence & Business Insights
AWA Alexander Watson Associates	Market Intelligence and Analyst Professional
Markem-Imaje	Marketing Director
Coöperatie Parketmeester	Marketing Manager
Beontag	Northern Europe & EMEA Tire Market
Kramp	Packaging coordinator
McCormick	Packaging EMEA Manager
Pakmaya	PACKAGING SPECIALIST
AWA Alexander Watson Associates	President & CEO
Authentic Labs	President, Chief Tinkerer
AIPIA China	Prime CEO & Chief Representative
Inexto SA	Product & Segment Marketing Manager



MCC	Product Innovation Project Manager
Aptar CSP Technologies	R&D Manager EMEA
Checkpoint Systems	RFID Label Business Development Manager
QR-Marketing GmbH	Sales Manager
GPI Frankfurt & Augsburg GmbH	Senior Manager Innovation & Business Dev.
Identiv	Senior Product Marketing Manager
Securikett Ulrich & Horn GmbH	Senior Project Manager Traceability
Beontag	Senior Sales Manager
AudienceProject	Solutions Director
BHS Corrugated Maschinen GmbH	Specialist Business Analysis
Avery Dennison	Sr Manager New Growth Platforms & RFID
STMicroelectronics	Standardization & Lobbying manager
FINAT	Technical Advisor
Identiv	Vice President, Strategic Accounts EMEA
CL Circular	VP Business Development
Dracula Technologies	VP Business Development

DO NOT STAY AT HOME

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